

HEALTHH NEWS VOL. 2

SCREENING & ENROLLMENT STRATEGIES

BACKGROUND:

Being tobacco free and staying active helps keep you healthy. Also, eating an Alaska Native diet and taking prescribed meds are important. All can reduce the risk of heart disease.

PURPOSE:

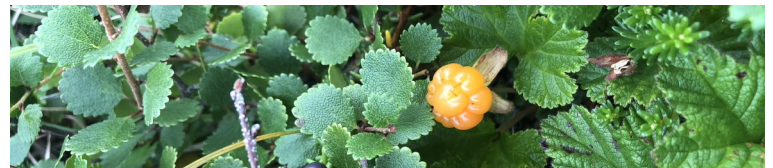
The HEALTHH project aims to find ways of preventing heart disease among Alaska Native men and women. The project takes place in the Norton Sound Region. Knowing how to effectively screen and enroll participants is key to research.

Best practices:

- Tabling at busy community areas and events.
- Offering flexible appointment times and locations.
- Positive team and word-of-mouth reputation.
- Working with clinic and hospital staff.
- Advertising via radio, print, and social media.

Challenges:

- Limited online and phone connectivity at times.
- Competing demands for people's time.
- Missed appointments.
- Travel delays/limits due to weather.

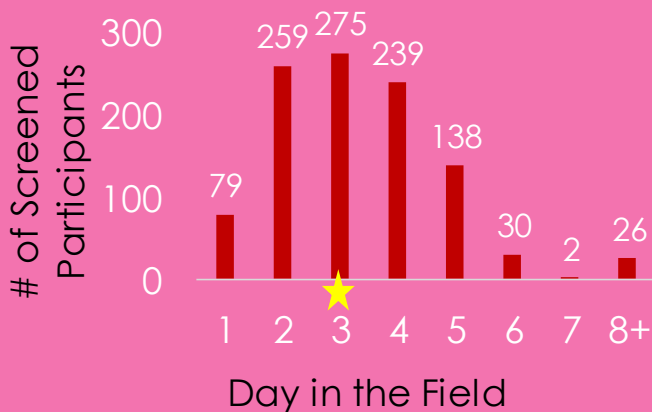


RESULTS:



Screening was most successful on day 3, while enrollment was most successful on day 4.

Screened Individuals



Enrolled Participants

