

Salmon on Parade

Artists, get ready!

This summer, NSHC is sponsoring “Salmon on Parade” –a free, public event, which will showcase the work of talented artists from the region.



HOW YOU CAN TAKE PART

Nome:

- 100 salmon cut-outs will be reserved for Nome participants; one per person or three per family, maximum
- Pick up your salmon cut-out from the NSHC Nome Operations Building starting Tuesday, June 20, from 2-5 p.m.
- Decorate your salmon however you'd like (see art contest details)
- Turn in your completed decoration by June 30
- Salmon will be posted around town, and NSHC will release a walking map so the public can view all the salmon artwork

Regional Communities:

- 100 salmon cut-outs will be reserved for participants from regional communities; one per person or three per family, maximum
- Reserve a salmon cut-out by June 23, and NSHC will ship the plywood cut-outs to your community for pick-up from the local clinic
- Contact NSHC Public Relations to reserve a salmon cut-out by emailing pr@nshcorp.org or calling 443-9674 by June 23. **Include name, community, and phone number.**
- Decorate your salmon however you'd like (see art contest details) and submit photo by June 30
- Use your salmon to decorate your home or your community, however you see fit!



Keep an eye out for updates on the walking tour map!

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ART CONTEST DETAILS

Contest:

- Prizes will be awarded for "Best Overall," "Best Message," "Most Creative," and "Most Culturally Inspired" categories.

At pick-up:

1. Sign off for the salmon you take. Salmon is limited to 1 per person or 3 per family, maximum.
2. You take responsibility for decorating your own salmon and completing it by the due date of June 30.

Decorations:

1. Write your name and title of artwork on the backside of the cut-out
2. Keep decorations and title family-friendly

Deadline:

1. Nome participants shall turn in their completed salmon no later than Friday, June 30 to NSHC staff member at the designated drop-off location
2. If Nome participants can't make the designated drop-off time, please call PR at 443-9674 or email pr@nshcorp.org to arrange a hand-off.
3. Regional community participants shall email a photo of their completed design, including their name and title or artwork to pr@nshcorp.org by the end of June 30.

